



📞 514.743.9248

✉ pascale.desjardins@live.com

🌐 pascaledesjardins.com

263 boulevard de l'île,
pincourt, québec
j7w 6k6

EDUCATION

Dawson College
2008-2011
Graphic Design

Graphic design at Dawson College is a program that teaches all aptitudes of graphic design. Our first classes are foundation classes that build thinking and management skills and we later go on to learn everything from packaging, corporate identity, multimedia, web design and so much more.

École Secondaire du Chêne-Bleu
2003-2008
Music & Science and Technology

Concentrating on musical skills and web developing.

ABOUT ME

I am fully bilingual, both **fluent in French and English**. I am an **organized, efficient** employee, that prides herself on the **quality of work** that I put out. I enjoy **layout design** and have a lot of experience with **post-production** work and **typesetting**, and **promotional work** but still capable of working on many other design related projects. I work well with **tight deadlines**, am **not afraid of criticism** and can work with a **team or independently** if needed. I can **manage several projects** at once and **communicate** well with the appropriate people to make sure the **work is done correctly and on time**. I have great knowledge of Adobe Creative Suite programs such as **InDesign, Photoshop, and Illustrator**. I also have experience working with **Microsoft Office**, dabbled in video editing, and have played around with **Figma**. I am driven and enjoy learning new skills.

WORK EXPERIENCE

Broccolini Construction Inc.
April 2018 - October 2022
Graphic Designer

Working with strict brand guidelines on several large real-estate projects and in-house projects. Mostly working in print media, but I also handle digital work for social media and advertisements. I have experience working on promotional items for large real-estate projects such as Victoria sur le Parc, Le Sherbrooke, and 628 Saint-Jacques. I also do internal promotional work, page layout for plan books, posters, signs, billboards, invitations, eblasts and large presentations for brokers and investors.

SharkNinja
Mar. 2014 - Oct. 2017
Graphic Designer

I was hired in March 2014 on contract and was offered a permanent position in October. My main job was layout and page design for the instruction manuals for the entire company, but I also did some packaging design as well as branding. I managed up to 80 open projects at a time, working with 30 or so product managers with very tight deadlines. My work was efficient, well done and always on time. I created books using over 10 languages, dealing with translators and clients in other countries. I pushed to create consistent brand guidelines and helped create a server for our Montreal office as well as a functional database for our files.

Freelance
Jul. 2013 - Mar. 2014
Graphic Designer

I worked in house and at home for multiple design studios. I did a bit of everything, from branding to newsletters, brochures and so much more.

Technicolor
Mar. 2012 - Jul. 2013
Hostess/Receptionist

Receptionist and hostess. I worked alongside many very important clients and made sure their every need was met. I greeted clients and staff at the front desk. I cleaned and organized the work space in order to make it a pleasant environment for everyone. I also did some small graphic design work on the side, such as but not limited to forms, flyers and posters.

Standard Life
Jul. 2011 - Mar. 2012
Graphic Designer

I started working as a graphic designer at Standard life in July of 2011. I learned to work using strict guidelines, alongside both clients and team members. I worked under pressure and strict deadlines. I used my knowledge of typography and layout to create forms, flyers, brochures, advertisements and other print work for the company. I also learned how to properly organize and handle many files.

SKILLS & EXPERIENCE

Adobe Creative Suite, Adobe Acrobat, InDesign, Illustrator, Photoshop, After Effects, Figma, Project Management, Leadership Skills, Video Editing, Production Work, Print Media, Pre-Press, Graphic Design, Layout Design, Illustration, Branding, Advertising, Marketing, Microsoft Office, Word, Excel, Powerpoint, Photography, Logo Design, Digital Design, User Experience, Visual Design, Digital Media, Social Media, Mailchimp, Newsletters.